1. Click on link to the *Wall Street Journal in ProQuest*. 

2. Conduct a search to find articles about your company:
   
   a. Enter the full proper name of your company in the field called: Pull down arrow and enter the **name of the field** to search on a Company
   
   b. Enter the name of your company in this field. Click on Search. 

<table>
<thead>
<tr>
<th>How many articles did you find?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Are they in order by Date?</td>
</tr>
<tr>
<td>If not, what order are they in?</td>
</tr>
</tbody>
</table>

3. Select an article that is a good overview of your company. E-mail this article to yourself.

4. Change the SORT BY to “By Date—Newest First”

5. Select a very recent article giving important news about your company. E-mail the article to yourself.

6. Go to “Narrow Results By” SUBJECT. Select 2 Subjects, and UPDATE your search.

   a. Enter the Subjects:
      
      1. 
      2. 

   b. How many articles did you find? 

7. CLEAR these Subjects from #6 above.
a. Go to “Narrow Results By” Company/Organization. Select a competitor of your company. Enter the company name. Update your search.

b. How many articles did you find?  

c. Are these articles about both the competitor AND your target company?  Y N