Hoover’s Database

Accessing Company & Industry Information
Covers public, private, and international companies. Includes overviews, major industry trends, industry links, and IPO information.
Find Hoover’s via Databases A-Z or a Business Research Guide
Selecting Hoover’s: from A-Z Database

Find Articles

The Library offers databases covering subjects in the social sciences, humanities, education, business, current affairs, geography, science, health, medicine and interdisciplinary fields.

Fulltext journal, magazine and newspaper articles are available in every subject area.

All databases are available from off-campus every day of the week, at all hours. Click on the links below to select a database that pertains to your interests.

Database A-Z List

Databases by Subject

Mobile Apps and Websites

Database Trials

Digital Collections

For questions, please contact Stefanie Havelka, 718-980-7768, or stefanie.havelka@lehman.cuny.edu

Last modified: Nov 16, 2015
Selecting Hoover’s: from a Business Research Guide

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Click on One Business Guide to Select
Select Hoover’s Database
Accessing Hoover’s Database
Starting a generic Industry Search: click on arrow
Select from Identified Industries

Browse Hoover's Industries

- Agriculture & Forestry Sector
- Arts, Entertainment & Recreation Sector
- Business Services Sector
- Construction Sector
- Consumer Services
- Education Sector
- Electric Utilities
- Finance & Insurance Sector
- Government
- Health Care Sector
- Lodging
- Management of Companies & Enterprises
- Manufacturing Sector
- Media
- Membership Organizations
- Mining

Select an industry to research

or

input your own keywords

- Natural Gas Distribution & Marketing
- Nonclassifiable establishments
- Nonprofit Institutions
- Oil & Gas Exploration & Production
- Oil & Gas Field Services
- Oil & Gas Well Drilling
- Private Households
- Professional Services Sector
- Real Estate
- Religious Organizations
- Rental & Leasing
- Restaurants, Bars & Food Services
- Retail Sector
- Transportation Services Sector
- Water & Sewer Utilities
- Wholesale Sector
Initiating an Industry Search, example:

Environmental Consulting Services
Sample Industry Search
Types of Information Available Via Industry Search

Researching a company within an industry search: now select “companies” from the dropdown menu.
Researching a Company through the Company Menu
Digging deeper through text, example:
finding information relevant to my specific topic

From the ground up, Fluor is one of the world's largest international design, engineering, and contracting firms. Through subsidiaries, it provides engineering, procurement, construction, and maintenance (EPCM), as well as project management services for a variety of industrial sectors around the world. Its construction portfolio includes manufacturing plants, refineries, pharmaceutical facilities, health care buildings, power plants, and telecommunications and transportation infrastructure. Oil and gas projects account for more than 50% of sales. The group also provides operations and maintenance services for its projects, as well as administrative and support services to the US government.

Operations
The company is structured into five segments by sector: Oil & Gas, Industrial & Infrastructure, Power, Government, and Global Services. A separate group, Fluor Constructors International, provides unionized construction and construction services in the US and Canada.

Fluor's Oil & Gas segment (50% of business) provides design, engineering, and construction and project management services to markets including upstream oil and gas producers, refiners, petrochemical manufacturers, and producers of specialty and fine chemicals. The unit also provides oversight of other contractors and procurement of labor, equipment, and materials.

The Industrial & Infrastructure (roughly 30% of business) segment provides design, engineering, procurement, and construction services for pharmaceutical and biotechnology facilities, commercial and institutional buildings, and mining, telecommunications, wind power, and transportation projects. The unit also participates in public/private partnerships to oversee financing and management of roadway and railway projects. One ongoing significant project is the world's largest offshore wind farm development off the coast of the UK. The project is expected to help produce 25 gigawatts of wind energy by 2020.

Fluor’s Government Services segment (Less than 5% of business), another growing division, offers project management services primarily to the US Departments of Energy, Defense, and Homeland Security. It provides environmental restoration, engineering and construction, and operations and maintenance services for two former nuclear weapons complexes that are now DOE cleanup sites: the Savannah River site in South Carolina and the Hanford Environmental Management Project in Richland, Washington. Subsidiary Del-Jen provides military base operations and maintenance services and other logistical and infrastructure services around the world. Fluor's largest long-term job, a multi-billion dollar, multiyear project, is its LOGCAP IV contract to provide services to the US military, primarily in Afghanistan. However, defense spending is expected to decline, which could hurt
Researching a Privately-Held Company

Northstar Group Services, Inc.
New York, NY United States
This company is covered by Stuart Hampton, Jr.

Description

Northstar Group Services offers uranium, lead-based paint, and asbestos remediation; environmental remediation, and facility operations. It serves clients in a variety of business segments, including commercial, industrial, and institutional. The company's services include asbestos abatement, lead-based paint and mold remediation, environmental site assessments, and facility operations.

Geographic Reach

Northstar Group Services operates across the United States, with offices in New York City and California.

Sales and Marketing

The company's services include asbestos abatement, lead-based paint and mold remediation, environmental site assessments, and facility operations.

Strategy

In addition to its core business activities, Northstar Group Services offers complementary services that leverage its expertise in asbestos and lead-based paint remediation, such as dust control, environmental site assessments, and facility operations. The company has provided services to assist in asbestos management, environmental site assessments, and facility operations.

In 2012, Northstar Group Services completed the decommissioning of the University of Arizona's 50-year-old Nuclear Reactor Laboratory.

Mergers and Acquisitions

In 2012, the company acquired Washington-based RapidHill Construction Services, which provides design-build services for commercial, industrial, and government clients.
Business Blog

Within the blog, select from the tabs to narrow the focus to Company & Industry Trends, Sales & Marketing or Credit & Risk.
Market Corrections: What Exactly Do They Signal about the Economy?

by Adam Morehouse | Dun & Bradstreet Editor

October 14, 2015 | No Comments »

The S&P 500, the broadest measure of US equity prices, recorded a market correction in August 2015. This was the 15th instance of an S&P market correction — defined as a decline in stock values of least 10% for more than a month — since World War II.
Use this database along with other Business databases to get a full perspective on your industry or company.

Prepared by Martha Lerski
Business Librarian, Substitute
Lief Library, Lehman College
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